1. What **NEED** do you seek to fill, or what **PROBLEM** do you seek to resolve?

2. Fill in the chart below, starting with your vision:

   How will you solve this problem/ fill this need by directly **APPLYING THE LABOR** of your organized community?

3. Based on your chart, answer the question of **WHO**, **HOW**, and at what **SCALE**?

4. **ORGANIZING QUESTIONS:**
   - What is the entry point for people you want to organize into this effort?
   - How is your base organized in order to maintain and defend the outcome of your actions?

5. **STRATEGIC QUESTIONS:**
   - Assess your **resources** ($$, material, & human)
   - Assess your **needs** (resources, capacity, training, etc.)
   - How do your planned actions allow for escalation?

   What opportunities are there to **CONTEST FOR POWER** and create a **CRISIS OF GOVERNANCE**?